

Economia E Management Delluniversit La Governance Interna Tra Efficienza E Legittimazione La Governance Interna Tra Efficienza E Legittimazione Economia Ricerche

This book examines the relationship between digital innovations on the one hand, and accounting and management information systems on the other. In particular it addresses topics including cloud computing, data mining, XBRL, and digital platforms. It presents an analysis of how new technologies can reshape accounting and management information systems, enhancing their information potentialities and their ability to support decision-making processes, as well as several studies that reveal how managerial information needs can affect and reshape the adoption of digital technologies. Focusing on the four major aspects data management, information system architecture, external and internal reporting, the book offers a valuable resource for CIOs, CFOs and more generally for business managers, as well as for researchers and scholars. It is mainly based on a selection of the best papers - original double blind reviewed contributions - presented at the 2015 Annual Conference of the Italian Chapter of the Association for Information Systems (AIS).

This volume contains selected papers covering a wide range of topics, including theoretical and methodological advances relating to data gathering, classification and clustering, exploratory and multivariate data analysis, and knowledge seeking and discovery. The result is a broad view of the state of the art, making this an essential work not only for data analysts, mathematicians, and statisticians, but also for researchers involved in data processing at all stages from data gathering to decision making.

As the 21st century gets into stride so does the call for a discipline combining culture and translation. This second edition of *Translating Cultures* retains its original aim of putting some rigour and coherence into these fashionable words and lays the foundation for such a discipline. This edition has not only been thoroughly revised, but it has also been expanded. In particular, a new chapter has been added which focuses specifically on training translators for translational and intercultural competencies. The core of the book provides a model for teaching culture to translators, interpreters and other mediators. It introduces the reader to current understanding about culture and aims to raise awareness of the fundamental role of culture in constructing, perceiving and translating reality. Culture is perceived throughout as a system for orienting experience, and a basic presupposition is that the organization of experience is not 'reality', but rather a simplified model and a 'distortion' which varies from culture to culture. Each culture acts as a frame within which external signs or 'reality' are interpreted. The approach is interdisciplinary, taking ideas from contemporary translation theory, anthropology, Bateson's logical typing and metamessage theories, Bandler and Grinder's NLP meta-model theory, and Hallidayan functional grammar. Authentic texts and translations are offered to illustrate the various strategies that a cultural mediator can adopt in order to make the different cultural frames he or she is mediating between more explicit.

Bayesian statistics is a dynamic and fast-growing area of statistical research and the Valencia International Meetings provide the main forum for discussion. These resulting proceedings form an up-to-date collection of research.

Following discussions on scientific biography carried out over the past few decades, this book proposes a kaleidoscopic survey of the uses of biography as a tool to understand science and its context. It offers food for thought on the role played by the gender of the biographer and the biographee in the process of writing. To provide orientation in such a challenging field, some of the authors have accepted to write about their own professional experience while reflecting on the case studies they have been working on. Focusing on (auto)biography may help us to build bridges between different approaches to men and women's lives in science. The authors belong to a variety of academic and professional fields, including the history of science, anthropology, literary studies, and science journalism. The period covered spans from 1732, when Laura Bassi was the first woman to get a tenured professorship of physics, to 2009, when Elizabeth H. Blackburn and Carol W. Greider were the first women's team to have won a Nobel Prize in science.

Public-Private Partnerships for Infrastructure and Business Funding is ideal for scholars and practitioners who work in the field of public policy design and implementation, finance and banking, and economic development.

This volume presents the proceedings of the ZAFIN Finance and Sustainability conference, organized by the Wroclaw University of Economics in cooperation with Corvinus University of Budapest and the University of Economics in Prague. The contributing authors analyze a variety of issues concerning recent finance problems, including corporate finance, public finance, monetary and fiscal policy issues, and risk management. The book also addresses topics connected to sustainable finance, the transition to green economies, corporate sustainability and sustainable development. The target audience for this book includes researchers at universities and research and policy institutions, graduate students, and practitioners in economics and finance working for private or government institutions.

Reshaping Accounting and Management Control Systems New Opportunities from Business Information Systems Springer

Il testo raccoglie una serie di qualificati contributi di autori italiani e stranieri in tema di Scienza dei Servizi in una prospettiva manageriale, toccando i temi più rilevanti rispetto al contributo che tale approccio può dare alla creazione di valore delle imprese, quali servitization dei prodotti, business modelling, co-creazione di valore con i clienti, misure di performance, ruolo dell'ICT. Vengono presentate inoltre alcune esperienze innovative nei modelli di gestione dei servizi (ambientali ed energetici e di health care) particolarmente sensibili a queste nuove prospettive strategiche e manageriali. Il testo si propone di valorizzare scientificamente i risultati di ricerca collegati al nuovo percorso formativo iniziato quattro anni fa con l'evoluzione dello storico "Master in Management dell'Innovazione" della Scuola Superiore Sant'Anna nel nuovo "Master in Management, Innovazione e Ingegneria dei Servizi" (MAINS). Vedi struttura del testo allegata.

Due miliardi e mezzo di utenti internet, oltre un miliardo di account Facebook, 550 milioni di profili Twitter. Che parlano, discutono, si confrontano sui temi più svariati. Un flusso in continuo divenire di informazioni che dà sostanza ogni giorno al mondo dei Big Data. Ma come si analizza concretamente il "sentiment" della Rete? Quali sono i pregi e i limiti dei diversi metodi esistenti? E a quali domande possiamo dare una risposta? Dopo aver presentato le varie tecniche di analisi testuale applicate ai social media, questo libro discute di come l'informazione presente in Rete sia in grado di aiutarci a meglio comprendere il presente e a fare previsioni sul futuro riguardo a una molteplicità di fenomeni sociali, che spaziano dall'andamento dei mercati finanziari, alla diffusione di malattie, alle rivolte e ai sommovimenti popolari fino ai risultati dei talent show, prima di concentrarsi su due casi specifici: l'andamento della felicità degli italiani giorno per giorno, e i risultati delle campagne elettorali in Francia, Stati Uniti e Italia tra il 2012 e il 2013.

Edible ectomycorrhizal mushrooms (EEMMs) comprise more than 1000 species and are an important food and forest resource. In this volume of Soil Biology, internationally recognized scientists offer their most recent research findings on these beguiling fungi. Topics covered include: complex ecological interactions between plants, EEMMs, and soil organisms; comparative genomics, high-throughput sequencing and modern research tools; genetic selection of fungal strains and techniques for inoculating plants; economic and social considerations surrounding wild collected EEMMs; and practical information concerning soil management and EEMM cultivation. The book will be a useful guide for anyone interested in soil ecology, forestry, or the genetics and cultivation of EEMMs, and provides an extensive knowledge base and inspirations for future studies on these ecologically and economically important fungi.

L'opera presenta e descrive il fenomeno del trasferimento tecnologico da università a industria attraverso una prospettiva originale, da "insider", cioè la prospettiva delle università. Il volume racconta, attraverso la penna degli stessi protagonisti, la nascita, la crescita e le esperienze degli Uffici di Trasferimento Tecnologico (TTO) delle principali università italiane, facendo emergere l'eterogeneità delle loro ambizioni, dei traguardi raggiunti e delle risorse a loro disposizione per la valorizzazione della ricerca scientifica. L'idea di fondo dell'opera è che i "numeri" danno una visione importante ma solo parziale di quello che è un TTO universitario. Il nostro lavoro a stretto contatto con i professionisti del trasferimento tecnologico ci ha dimostrato che l'attività di tali uffici è ricca di storie significative e ad alto contenuto formativo, dove l'elemento umano, e le modalità con cui esso è gestito, giocano un ruolo centrale nel trasferimento di conoscenza dal mondo della ricerca a quello dell'industria.

Overtourism explores a growing phenomenon in tourism that is currently creating tensions in both urban and rural tourist destinations worldwide. This volume proposes a framework for a series of possible solutions and management strategies for dealing with overtourism and the various negative impacts that large quantities of tourists can impose. Questioning the causes of this phenomenon – such as increased prosperity and mobility, technological development, issues of security and stigma for certain parts of the world, and so on – this book supposes that better visitor management strategies and distribution of tourists can offset the negative impacts of overtourism. Individual chapters focus on a range of destinations including Venice, Barcelona and Dubrovnik, as well as UNESCO cultural and natural heritage sites, where local political actors and public authorities are not always able to deal with the situation effectively. Integrating research and practice, this book will be of great interest to upper-level students, researchers and academics in tourism, development studies, cultural studies and sustainability, as well as professionals in the field of tourism management.

Beginning with 1953, entries for Motion pictures and filmstrips, Music and phonorecords form separate parts of the Library of Congress catalogue. Entries for Maps and atlases were issued separately 1953-1955.

Includes entries for maps and atlases.

Comprehensive and up-to-date account of the languages of ancient Sicily by an international team of experts.

The volume provides results from the latest methodological developments in data analysis and classification and highlights new emerging subjects within the field. It contains articles about statistical models, classification, cluster analysis, multidimensional scaling, multivariate analysis, latent variables, knowledge extraction from temporal data, financial and economic applications, and missing values. Papers cover both theoretical and empirical aspects.

International Federation of Classification Societies The International Federation of Classification Societies (IFCS) is an agency for the dissemination of technical and scientific information concerning classification and data analysis in the broad sense and in as wide a range of applications as possible; founded in 1985 in Cambridge (UK) from the following Scientific Societies and Groups: British Classification Society -BCS; Classification Society of North America -CSNA; Gesellschaft für Klassifikation -GfKl; Japanese Classification Society -JCS; Classification Group of Italian Statistical Society - COSIS; Societe Francophone de Classification -SFC. Now the IFCS includes the following Societies: Dutch-Belgian Classification Society - VOC; Polish Classification Section - SKAD; Portuguese Classification Association - CLAD; Group-at-Large; Korean Classification Society -KCS. Biannual Meeting of the Classification and Data Analysis Group of SIS The biannual meeting of the Classification and Data Analysis Group of Societa Italiana di Statistica (SIS) was held in Pescara, July 3 -4, 1997. The 69 papers presented were divided in 17 sessions. Each session was organized by a chairperson with two invited speakers and two contributed papers from a call for papers. All the works were referred. Furthermore, during the meeting a discussant was provided for each session. A short version of the papers (4 pages) was published before the conference.

African American Women's Language: Discourse, Education, and Identity is a groundbreaking collection of research on African American Women's Language that is long overdue. It brings together a range of research including variationist, autoethnography, phenomenological, ethnographic, and critical. The authors come from a variety of disciplines (e.g., Sociology, African American Studies, Africana Studies, Linguistics, Sociophonetics, Sociolinguistics, Anthropology, Literacy, Education, English, Ecological Literature, Film, Hip Hop, Language Variation), scientific paradigms (e.g., critical race theory, narrative, interaction, discursive, variationist, post-structural, and post-positive perspectives), and inquiry methods (e.g., quantitative, qualitative, ethnographic, and multimethod) while addressing a variety of African American female populations (e.g., elementary school, middle school, adults) and activity settings (e.g., classrooms, family, community, church, film). Readers will get a good sense of the language, discourse, identity, community, and grammar of African American women. The essays provide the most current research on African American Women's Language and expand a literature that has too often only focused on male populations at the expense of letting the sistas speak.

The volume explores late medieval market mechanisms and associated institutional, fiscal and monetary, organizational, decision-making, legal and ethical issues, as well as selected aspects of production, consumption and market integration. The essays span a variety of local, regional, and long-distance markets and networks.

This book explores recent developments in the theory, strategic perspective and international practice of corporate social responsibility. In particular it discusses the consequences of the economic slowdown apparent in many economies and the impact of changes in the regulatory environment. It consists of three parts: Part one addresses a variety of theoretical approaches as well as the dynamics and criticism of corporate social responsibility. It takes into account social and governmental expectations for the new and extended role of companies in the economy and in society, and provides a new context and theoretical assumptions regarding the functions and tasks of corporate social responsibility. Part two discusses the practical aspects relating to strategic management and corporate governance, corporate disclosure and reporting, as well as the empowerment of stakeholders. Lastly, part three focuses on the international practice of corporate social responsibility in various organizational and institutional settings. Using numerous case studies, the book explores the challenges and tasks of CSR in emerging markets, in the fashion industry and in global and family companies. It identifies the changes that can be detected following the financial crisis, closing the loop and linking the empirical findings with the revised theoretical framework.

This book presents a collection of statistical methods and procedures to assess data coming from educational systems. The topics examined include: statistical methods for constructing composite indicators, applied measurements, assessment of educational systems, measurement of the performance of the students at Italian universities, and statistical modeling for questionnaire data. Other issues are the implications of introducing different assessment criteria and procedures to the Italian university system.

This book focuses on the taxonomic diversity of the genus *Tuber* as economically important truffles. In contributions by internationally respected scientists, it examines truffle systematics, interactions with abiotic and biotic environments, strategies for spore dispersal, and molecular processes in truffles. Topics discussed include: evolutionary theories and phylogeny of *Tuber* species from Asia, Europe and North-America; the influence of climate on the natural distribution of *Tuber* species and fruiting body production, soil characteristics and vegetation in natural habitats; tools for tracing truffles in soil, host diversity, truffle inhabiting fungi and truffle-associated bacteria; and the relationships of small mammals and wild boars with truffles, as well as the smell of truffles. This book offers a valuable reference guide for all researchers working in the fields of mycology, ecology and the soil sciences, and will also be useful for farmers and foresters interested in truffle cultivation worldwide.

This book examines economic, geographical, and social mobility in the early modern Adriatic by focusing on the urban elites of Zadar during the crucial decades between the naval battles of Preveza (1538) and Lepanto (1571). The city, then known as Zara, was the nominal capital of Venice's possessions in the Adriatic, and was a major hub for commerce, communication, and exchange. This case study aims at three aspects of everyday life along the frontiers of Latin Christianity during the apogee of Ottoman dominance in the Mediterranean. First, it analyses early modern communication, network density, and the protagonists' interactions in the Adriatic. This analysis is based, for the first time, on procura contracts, resulting in a more nuanced picture of Venetian dominion. Next, it examines Zadar's property markets in an investigation of the economic developments in Dalmatia during the sixteenth century. The third part focuses on the streets of Zadar and the interaction of its diverse inhabitants – nobles, citizens, residents, and foreigners alike. This book also uses a new conceptual approach of a Venetian Commonwealth, an entity based not only on hard power, allegiance, and domination, but also on cultural diffusion, shared knowledge, and collective experiences that shaped everyday life in all of Venice's possessions. Sixteenth-century Zadar serves as an example of such a Venetian Commonwealth that encompassed the city itself, allowed for the inclusion of all neighbouring communities, and fit into the larger framework of the Republic of Venice.

This book focuses on one of the most persistent and controversial questions in modern sociolinguistics: the past and present development of African American Vernacular English (AAVE).

This book is based on presentations at AE'2006 (Aalborg, Denmark) – the second symposium on Artificial Economics. As a new constructive simulation method, Agent-Based Computational Economics (ACE) has in recent years proven its strength and applicability. Coverage in this volume extends to well known questions of economics, like the existence of market efficiency, and to questions raised by new analytical tools, for example networks of social interaction.

The Routledge Companion to Critical Marketing brings together the latest research in Critical Marketing Studies in one authoritative and convenient volume. The world's leading scholars and rising stars collaborate here to provide a survey of this lively subdiscipline. In doing so they demonstrate how a critical approach yields an enriched understanding of marketing theory and practice, its role in society, and its relationship with consumers themselves. It is the first attempt to capture the state of Critical Marketing research in many years. As such, this seminal work is unmissable for scholars and students of marketing and consumer research as well as those exploring sociology, media studies, anthropology and consumption scholarship more generally.

Statistical surveys represent an important source of scientific knowledge and a valid decision support tool in many fields, from social studies to economics, market research, health studies, and others. Scientists have tackled most of the methodological issues concerning surveys and the scientific literature offers excellent proposals for planning and conducting surveys. Nevertheless, surveys often require the achievement of aims that either deviate from the methodology or do not have a specific solution at all. This book focuses on survey theory and applications, providing insight and innovative solutions to face problems in data collection and integration, complex sample design, opinion questionnaire design, and statistical estimation. Formal rigour and simple language, together with real-life examples, will make the book suitable to both practitioners involved in applied research and to academics interested in scientific developments in the survey field.

Researching Art Markets brings together a scholars from several, various disciplinary perspectives. In doing so, this collection offers a unique multi-disciplinary contribution that disentangles some of the key aspects and trends in art market practices from the past to nowadays, namely art collectors, the artist as an entrepreneur and career paths, and the formation and development of new markets. In understanding the global art market as an ecosystem, the book also examines how research and perceptions have evolved over time. Within the frameworks of contemporary social, economic and political contexts, issues such as business practices, the roles of market participants and the importance of networks are analysed by scholars of different disciplines. With insights from across the humanities and social sciences, the book explores how different methods can coexist to create an interdisciplinary international community of knowledge and research on art markets. Moreover, by providing historical as well as contemporary examples, this book explores the continuum and diversity of the art market. Overall, this book provides a valuable tool for understanding art markets within their wider context. The volume is of interest to scholars researching into the cultural and creative industries from a wider perspective.

This is the first detailed and definitive study of the development and initial success of fascism as it originated in Italy right after the First World War.

This volume presents state of the art theories, new developments, and important applications of Partial Least Square (PLS) methods. The text begins with the invited communications of current leaders in the field who cover the history of PLS, an overview of methodological issues, and recent advances in regression and multi-block approaches. The rest of the volume comprises selected, reviewed contributions from the 8th International Conference on Partial Least Squares and Related Methods held in Paris, France, on 26-28 May, 2014. They are organized in four coherent sections: 1) new developments in genomics and brain imaging, 2) new and alternative methods for multi-table and path analysis, 3) advances in partial least square regression (PLSR), and 4) partial least square path modeling (PLS-PM) breakthroughs and applications. PLS methods are very versatile methods that are now used in areas as diverse as engineering, life science, sociology, psychology, brain imaging, genomics, and business among both academics and practitioners. The selected chapters here highlight this diversity with applied examples as well as the most recent advances.

This book presents essays by eminent scholars from across the history of medicine, early science and European history, including those expert on the history of the book. The volume honors Professor Nancy Siraisi and reflects the impact that Siraisi's scholarship has had on a range of fields. Contributions address several topics ranging from the medical provenance of biblical commentary to the early modern emergence of pathological medicine. Along the way, readers may learn of the purchasing habits of physician-book collectors, the writing of history and the development of natural history. Modeling the interdisciplinary approaches championed by Siraisi, this volume attests to the enduring value of her scholarship while also highlighting critical areas of future research. Those with an interest in the history of science, the history of medicine and all related fields will find this work a stimulating and rewarding read.

La scienza dei servizi nasce dal tentativo di unire informatica, ricerca operativa, ingegneria industriale, scienze manageriali, sociali, cognitive e legali al fine di sviluppare le competenze richieste da un'economia basata sui servizi. Il libro si articola su tre parti. La prima contiene una rassegna dei contributi sulla progettazione, gestione e realizzazione dei servizi individuando la maggiori scuole di pensiero internazionali che, negli ambiti strategico, organizzativo, del marketing e dell'operation management hanno affrontato il tema. La seconda parte approfondisce il ruolo delle nuove tecnologie dal design all'erogazione dei servizi. La terza parte contiene, infine, casi di applicazione dei principi della service science.

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