

Ethical Guidelines By Richard DeGeorge

Ethics plays a critical role in project management, but all too often, its importance is overlooked. This benign neglect can result in serious consequences to individuals and organizations, ranging from tarnished reputations to civil and criminal liability. Ethics and Project Management demonstrates the importance of making ethics a key consideration in managing projects and describes the impacts that occur when ethical transgressions arise. Providing the tools necessary for project managers to avoid an ethical lapse that can put themselves and their organization at risk, this volume: Defines ethics and places it within the project management context Discusses the contents of the Project Management Institute's code of ethics Enables project managers to recognize the trends that precipitate ethical dilemmas on a project Demonstrates how ethical concerns permeate the entire project life cycle Provides tips on establishing a governance protocol to ensure ethical compliance Explores legal issues that arise from unethical behavior Examines how ethical concerns on a project can have global implications, and how to operate in international settings with cultural differences Each chapter ends with a Getting Started Checklist, facilitating immediate application of the concepts discussed and making it easy for project managers to determine whether they are in compliance with ethical standards. Providing a solid roadmap for the ethical health of a project, this volume is essential reading for all those concerned with avoiding the disastrous consequences of a cavalier approach to ethics. Praise for the book: ... a great desktop reference for any project manager. It is a must-have title to complete any project management library and I recommend it to both new and highly experienced project managers. —Gregg D. Richie, PMP, MCTS, CNP, Managing Principal, P8, LLC

The first book to address the whole spectrum of multinational business ethics, *Competing with Integrity in International Business* examines moral debates about operating ethically in virtually every major market environment in the world. Taking the company of integrity as its objective, it offers guidelines for multinationals in underdeveloped countries as well as original strategies for corporations competing in corrupt environments. Backed by the distinguished author's wide and varied experience, both as a scholar and as consultant to firms and business institutions around the world, *Competing with Integrity in International Business* covers cooperation with local government, taxes, respect for and compliance with local society, human rights, national development, and other challenges, as well as responses to immoral adversaries and the use of publicity to expose corrupt actions. With case studies from across the globe, including the former Soviet bloc, China, Japan, and the European Community, this will prove an invaluable resource for business professionals, ethicists, philosophers, and students.

For courses in Business Ethics, Moral Issues in Business, Social Issues in Business, Business and Society, International Business Ethics, and Issues in International Business. This systematic, integrated investigation of the field of business ethics is presented from an informed philosophical point of view. It argues that ethics is the glue as well as the oil that makes business possible, addressing the full gamut of issues: from such macro considerations as the moral justification of economic systems to such micro issues as proper computer use by employees.

Business Ethics: An Indian Perspective introduces ethical concepts that are relevant to resolving moral issues in business. It sensitizes readers on ethical principles and develops reasoning and analytical skills needed to apply ethical concepts to business decisions. The book is interspersed with a lot of case studies, more specifically Indian scenarios making it relevant for Indian students. The chapter topics cover ethical theories underlying business, application of ethics in day-to-day business, ethics and the environment and ethics in consumer protection. It also features ethical issues in various managerial functions such as finance, human resource and marketing. A separate chapter on the IT sector specifically addresses the ethical dilemmas of today's upcoming industry.

Through creative use of examples, case studies and exercises from organizations worldwide, this book demonstrates the many levels at which globalization impacts on contemporary businesses, society and organizations.

In a series of articles specifically commissioned for this volume, some of today's most distinguished business ethicists survey the main areas of interest and concern in the field of business ethics. Sections of the book cover topics such as the often easy relation between business ethics and capitalism, the link between business ethics and ethical theory, how ethics applies to specific problems in the business world, the connection between business ethics and related academic disciplines, and the practice of business ethics in modern corporations. Includes extensive, accessible discussion of all of the main areas of interest and debate in business ethics Features all original contributions by distinguished authors in business ethics Includes an annotated table of contents, bibliographies of the relevant literature and a list of internet sources of material on business ethics Perfect, comprehensive book for use in business ethics courses This comprehensive, three-volume set covers every aspect of international business operations and offers a detailed discussion of important issues looming on the horizon. * More than 100 expert contributors, ranging from a U.S. state governor to recognized leaders in the academic community to successful international business leaders * Illustrations throughout * An executive summary at the end of each chapter to make it easier for the reader to relate the chapter to a particular problem or area of interest * A reference list at the end of each chapter

Paul M. Minus Overview The papers gathered in this volume were first presented for reflection and discussion at a landmark event in March 1992. The International Conference on the Ethics of Business in a Global Economy, held in Columbus, Ohio, brought together over 300 participants from twenty-two nations in six continents. This was the most geographically diverse body of leaders ever assembled to consider issues of ethics in business. Approximately two-thirds of them were business executives; the others came mainly from the fields of education and religion. Knowing the context from which this book emerged will help readers understand its composition and content. As can be quickly seen, the fourteen authors who have contributed to it come from different areas of the world and from different fields of endeavor. One finds, first, essays on the book's central theme by business leaders from four nations. Next there are analyses of three key topics by scholars active in the fields of economics and ethics. Then come statements by practitioners of four major world religions on the relevance of their respective traditions to the ethics of business. Finally there are six brief case studies prepared by two business ethicists about specific ethical issues arising in international business. The authors address different facets of one of the most dramatic new facts of our time: the globalization of

business. With many corporations now operating around the world and others planning a significant expansion of markets, this development is destined to accelerate in coming decades.

With key terms and concepts related to marketing ethics presented in a short, easy-to-use format, this guide is an essential companion for marketing courses or as a reference for students and practitioners who would like to learn more about the basics of ethical marketing. The text is divided into four sections which contain important keywords that relate to those sections: Business Ethics, Ethics and the Marketing Mix, Ethics and the Promotional Mix, and Special Topics in Marketing Ethics. Each keyword entry is written by a scholar drawn from the fields of business and marketing ethics, and is a comprehensive essay on such crucial topics as ethical issues in pricing, green marketing, and deceptive advertising. Each essay includes a list of references and suggested readings for each article so that readers can find more information on those issues they are most interested in.

Using real examples of ethical issues in today's workplace, BUSINESS & PROFESSIONAL ETHICS, 8E provides readers with the strategies needed to make the most ethical decisions possible -- no matter what the situation. By integrating the latest information on ethics, governance scandals, legal liability, and professional accounting and audit issues, this edition highlights the most recent ethical issues in today's business environment. The book examines the background and nature of the new stakeholder-support era of corporate and professional accountability and governance with valuable insights into the effective behavior patterns of directors, executives, and accountants. More than 120 current cases and key readings provide an interesting, challenging, and practical learning experience. Intriguing real-world situations equip readers with an understanding of appropriate values, ethical pitfalls, applicable codes of conduct, and sound ethical reasons. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

With cutting-edge insights from leading European and North American scholars, this authoritative book addresses the fundamental problems of business in an age of crisis whilst presenting radical, but practical, solutions. ø

Featuring a wide range of international case studies, Ethics, Technology, and Engineering presents a unique and systematic approach for engineering students to deal with the ethical issues that are increasingly inherent in engineering practice. Utilizes a systematic approach to ethical case analysis -- the ethical cycle -- which features a wide range of real-life international case studies including the Challenger Space Shuttle, the Herald of Free Enterprise and biofuels. Covers a broad range of topics, including ethics in design, risks, responsibility, sustainability, and emerging technologies Can be used in conjunction with the online ethics tool Agora (<http://www.ethicsandtechnology.com>) Provides engineering students with a clear introduction to the main ethical theories Includes an extensive glossary with key terms

Business Ethics: An Indian Perspective provides a comprehensive coverage of the theories of business ethics and emphasizes the importance of ethical principles in overcoming moral dilemmas in the business world. Using a large number of India-centric case studies and examples, this book helps readers develop the reasoning and analytical skills needed to apply ethical concepts to business.

It is no longer possible for modern companies to ignore the ethical or social implications of their business practice. Controversy surrounding such issues as the environment, rewards to senior managers and international labour standards have made business ethics front page news, as well as helping it emerge as a fully fledged part of the business and management landscape. This set brings together a cross section of material from both philosophy and business journals. It includes: what is business ethics and how has it developed; are ethics compatible with the free market?; international business ethics; and case studies.

This book is a unique collection of essays by the leading scholars in business ethics. The purpose of the volume is to examine the emergence of business ethics as an important element of managerial practice and as an integral area of scholarship. The four lead essays--by Norman Bowie, Kenneth Goodpaster, Thomas Donaldson, and Ezra Bowen--are examples of some of the best thinking about the role of ethics in business. These essays examine such issues as the nature of scholarship and knowledge in business ethics, how ethics is a central factor in managerial leadership, the complexities of ethics in multinational and multicultural settings, and the problems of ethical literacy and moral debate in a free society. Each lead essay develops several themes which are then explored by other prominent thinkers, including Robert Solomon, Richard DeGeorge, and Joanne Cuilla.

The study of business ethics seeks to understand business institutions, practices and activities in light of normative behavior. The ethical concern is for the rightness or wrongness of human action. Business Students Focus on Ethics brings together essays written by twenty-five MA and MBA students from seven countries in Europe, North and South America, and the Pacific Rim. Collectively, they give us an applied business ethics framework, one with international dimensions. Business Students Focus on Ethics achieves a number of objectives: it recognizes ethics as legitimate content in graduate level studies in business world wide; seriously examines specific ethical concerns by young managers; and reflects on these concerns from across cultural and geographic borders. It also demonstrates the quality of their analysis and recommendations. The essays in this volume are arranged into four interrelated groups. The first group, "Praxiological and Ethical Framework," examines issues of human action from both the theory of human action (i.e., praxiological) and ethical dimensions. The section group of essays, "Social Issues-Compensation and Labor," discuss applications of praxiological and ethical principles in relation to the ethical responsibilities of business. The third group discusses "Ethical Issues in Health Care" from three different cultural perspectives. The fourth

group is a series of "Corporate Case Studies." This volume may be seen as a companion to Volume 5 of the Praxiology series, Human Action in Business and will be of interest to business people, economists, policy makers, social scientists and students of philosophy and ethics.

Business ethics has largely been written from the perspective of analytical philosophy with very little attention paid to the work of continental philosophers. Yet although very few of these philosophers directly discuss business ethics, it is clear that their ideas have interesting applications in this field. This innovative textbook shows how the work of continental philosophers - Deleuze and Guattari, Foucault, Levinas, Bauman, Derrida, Levinas, Nietzsche, Zizek, Jonas, Sartre, Heidegger, Latour, Nancy and Sloterdijk - can provide fresh insights into a number of different issues in business ethics. Topics covered include agency, stakeholder theory, organizational culture, organizational justice, moral decision-making, leadership, whistle-blowing, corporate social responsibility, globalization and sustainability. The book includes a number of features designed to aid comprehension, including a detailed glossary of key terms, text boxes explaining key concepts, and a wide range of examples from the world of business.

The Blackwell Guide to Business Ethics, written by international experts in the field, acquaints the reader with theoretical and pedagogical issues, ethical issues in the practice of business and exciting new directions in the field.

Academic freedom and tenure, both cherished institutions of higher education, are currently under attack by many both outside and within the academy. Richard DeGeorge argues that they can be defended on ethical grounds only if they are joined with appropriate accountability, publicly articulated and defended standards, and conscientious enforcement of these standards by academic institutions and the members of the academic community. He discusses the ethical justification of tenure and academic freedom, as well as ethical issues in their implementation. He argues that academic freedom, which is the basis for tenure, is not license nor the same as freedom of speech. Properly understood and practiced, both academic freedom and tenure exist not to benefit faculty members or their institutions, but to benefit an open society in which they thrive and of which they are an important part.

International Business

The Oxford Handbook of Business Ethics is a comprehensive treatment of the field of business ethics as seen from a philosophical approach. The volume consists of 24 essays that survey the field of business ethics in a broad and accessible manner, covering all major topics about the relationship between ethical theory and business ethics.

The core of this text comprises chapters on all the key issues of business in Canada today. Each chapter includes a hypothetical case study and an introduction highlighting key ethical points; two academic essays; and a real-life case study. Questions for discussion accompany the essays and case studies. The author has also included a general introduction to ethical issues and an overview of ethical theory; a section on institutionalizing ethics (discussing ethics officers/programs/codes etc.); and appendices providing excerpts from important classic contributions to ethical theory and from relevant Canadian law.

Applied or practical ethics is perhaps the largest growth area in philosophy today, and many issues in moral, social, and political life have come under philosophical scrutiny in recent years. Taken together, the essays in this volume – including two overview essays on theories of ethics and the nature of applied ethics – provide a state-of-the-art account of the most pressing moral questions facing us today. Provides a comprehensive guide to many of the most significant problems of practical ethics Offers state-of-the-art accounts of issues in medical, environmental, legal, social, and business ethics Written by major philosophers presently engaged with these complex and profound ethical issues

A clear and accessible introduction to business ethics for students of business and management, this book is a practical guide to a subject directly relevant to business conduct today. It offers a decision model to help in the making of ethical choices, and bases its ethical framework firmly on the nature of business itself.

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. This interesting, comprehensive book about business ethics argues that ethics is the 'glue' that makes successful business possible. It allows the reader to see the whole range of issues in business ethics rather than just selected topics. Its focus on internationalization and globalization is important, as it relates facts about this dynamic, growing aspect of corporate business. Business Ethics 7e not only covers ethics, it also includes such topics as: management, production, marketing, finance, workers' rights, and environmental issues; it enables readers to see how all of the issues presented are interrelated. An excellent resource and reference text for international corporate employees, marketing administrators, and human resource managers and employees.

Globalization has altered in significant ways the tools available to regulate international commerce. One result is the emergence of ethics codes, codes of responsible conduct, and best practice codes designed to win adherence to internationally acceptable norms of conduct on the part of corporations and other organizations interacting in the global market place. This volume looks at these developments with particular focus on five topic areas: respect for human rights, treatment of labor, bribery and corruption, environmental protection, and international finance and the control of money laundering. What is significant about these developments is the emerging emphasis on self-regulation as the primary method for raising standards of corporate conduct. The contributors examine the reasons for the emergence of ethical codes and the phenomenon of self-regulation within the context of globalization and look at the role of national governments, international government institutions and other international organizations in shaping and enforcing them. They also study the implications of these developments for corporate governance and the changing roles of national and international institutions in the regulation of international commerce.

In *Cosmopolitan Business Ethics: Towards a Global Ethos of Management*, Jacob Dahl Rendtorff maps the concept of global business ethics, related to sustainability and corporate governance, via an examination of the major theories of business ethics and the philosophy of management. The book is based on the philosophy of Immanuel Kant and the European tradition, which is applied as the foundation for the analysis of the contemporary European and Anglo-American debate on business ethics in order to formulate an up-to-date theory of global business ethics. The book will compare the different schools of business ethics, corporate citizenship, and the philosophy of management and will address the modern-day issues of

sustainability, business and human rights, corporate social responsibility, stakeholder management, and corporate governance, offering insights on how to deal with these international challenges of global economics, the development and protection of human rights, and the environment. This book proposes a decision-making model for cosmopolitan business ethics as the foundation of management and leadership in dealing with the complexities of globalization. The case studies will address the efforts of businesses to work with global and cosmopolitan business ethics at the levels of maintaining corporate integrity. Both the theoretical argument and case studies presented in the book are based on exchanges with notable business ethicists, philosophers of management, business managers, and public policy-makers.

This guide to business ethics provides key terms and concepts related to business ethics in a short, easy-to-use format. It provides objective coverage of theories, corporate social responsibility, human resources issues, consumer protection, and ethical issues in marketing and advertising. It is an ideal supplement for business ethics courses or as a reference for students and practitioners who would like to learn more about the basics of business ethics.

Business Ethics Pearson

NEW EDITION, REVISED AND UPDATED This is a pragmatic, hands-on, up-to-date guide to determining right and wrong in the business world. Joseph Weiss integrates a stakeholder perspective with an issues-oriented approach so students look at how a business's actions affect not just share price and profit but the well-being of employees, customers, suppliers, the local community, the larger society, other nations, and the environment. Weiss uses a wealth of contemporary examples, including twenty-three customized cases that immerse students directly in recent business ethics dilemmas and ask them to consider how they would resolve them. The recent economic collapse raised ethical issues that have yet to be resolved—there could not be a better time for a fully updated edition of Weiss's classic, accessible blend of theory and practice. New to the Sixth Edition! New Cases! Fourteen of the twenty-three cases in this book are brand new to this edition. They touch on issues such as cyberbullying, fracking, neuromarketing, and for-profit education and involve institutions like Goldman Sachs, Google, Kaiser Permanente, Walmart, Ford, and Facebook. Updated Throughout! The text has been updated with the latest research, including new national ethics survey data, perspectives on generational differences, and global and international issues. Each chapter includes recent business press stories touching on ethical issues. New Feature! Several chapters now feature a unique Point/Counterpoint exercise that challenges students to argue both sides of a contemporary issue, such as too-big-to-fail institutions, the Boston bomber Rolling Stone cover, student loan debt, online file sharing, and questions raised by social media.

In *Values, Nature, and Culture in the American Corporation*, distinguished ethicist William Frederick explores issues of fundamental importance to all who aspire to conduct their business affairs ethically. He begins with an examination of the three value systems in business that are basically incompatible, and therefore in constant tension. The first is the need for managers to efficiently allocate resources for maximum profits. The second is the natural tendency for managers, in pursuit of the first goal, to accumulate power for its own sake. The third is the desire for people in the community to create relationships that will perpetuate these communities. Frederick brings in a range of ideas and concepts from the social sciences as well as the natural sciences to illuminate his discussion. In the final section of the book he explores a range of issues of current concern to managers, including corporate culture and technology.

This much-needed volume represents all that is new in the field of global ethics. It recognizes the emergence of the search to move beyond relativism and the study of ethical aspects of globalization, acknowledging aspects of globalization that make ethical reasoning itself a challenging task. As such the young field of global ethics is a search for new approaches and methodologies that go beyond existing ones and succeed in addressing these ethical issues of globalization. This volume presents these new developments, focusing specifically on how to re-conceive ethics in order to come to grips with ethical and political life today. It sets out an agenda for the field of global ethics, addresses the critiques and illustrates the rapprochement of global ethics. This is a valuable collection of essays that connect theoretical innovation with substantive issues in the public realm and hence is suitable for a wide audience across philosophy, politics, international relations and development studies.

We can freely cross disciplinary boundaries, as well as the line between theory and practice, and allow practices to cast their light back on the theory and show us its deficiencies. In short, this approach reorients some much-discussed issues of professional, business, and military ethics and reveals them as variations on one deeply rooted theme. The author does not treat current institutions as final and unalterable. If these arrangements frustrate moral evaluation, she finds that an argument for change. To make intelligent changes, however, we need a clear view of the reasoning that makes them seem natural and inevitable. That is what this book attempts to do. In the process, the author also reexamines the concept of "person." Not all cultures put so much stress on the idea as Western - and particularly American - cultures do. If we wish to keep this emphasis, then here is another argument for change

Looking at the question of how firms can compete in a global environment, the authors examine the issues considered central to the study of strategic management in a global context. They deal with a diverse set of important strategic topics by integrating research with practical examples and case studies.

Broad in scope, yet precise in exposition, the Sixth Edition of this highly acclaimed ethics text has been infused with new insights and updated material. Richard Johannesen and new coauthors Kathleen Valde and Karen Whedbee provide a thorough, comprehensive overview of philosophical perspectives and communication contexts, pinpointing and explicating ethical issues unique to human communication. Chief among the authors objectives are to: provide classic and contemporary perspectives for making ethical

judgments about human communication; sensitize communication participants to essential ethical issues in the human communication process; illuminate complexities and challenges involved in making evaluations of communication ethics; and offer ideas for becoming more discerning evaluators of others communication. Provocative questions and illustrative case studies stimulate reflexive thinking and aid readers in developing their own approach to communication ethics. A comprehensive list of resources spotlights books, scholarly articles, videos, and Web sites useful for further research or personal exploration.

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