

Global Perspectives On Small And Medium Enterprises And

Like other organizations across the world, military establishments apply the concept of entrepreneurship to day-to-day activities. However, literature on the topic runs thin, creating a gap in the research on this area of military involvement in entrepreneurship. These studies focus heavily on three topics: ex-military officers in entrepreneurship, entrepreneurial-minded individuals still in the military, and military spouses as successful entrepreneurs. It is essential that researchers interrogate these three areas across different locational contexts for a clear representation and understanding of the many forms of military entrepreneurship. This research focuses on outcomes, the entrepreneurial process, economic activities, and ontological directions. Military entrepreneurship is cross-cultural; spans varied locations; and is linked to retired, retiring, serving military personnel, and military spouses. *Global Perspectives on Military Entrepreneurship and Innovation* builds on existing theoretical and empirical studies in the areas of entrepreneurship and military business and enterprise to interrogate the concepts of military entrepreneurship, veteran entrepreneurship, military spouse entrepreneurship (or military women entrepreneurship), and retirees' entrepreneurship. The book is a collection of studies on military entrepreneurship, treating the subject with emphasis on metacognition, and interrogates differences in metacognitive processing across cultures and values relating to military entrepreneurship. The chapters cover various concepts in military entrepreneurship and promote entrepreneurship research within the military ecosystem. This book is ideal for military personnel, entrepreneurs, managers,

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practitioners, researchers, academicians, and students interested in the concept of military entrepreneurship and innovation narratives.

An objective, comprehensive, and accessible examination of today's most crucial problem: preserving the environment in the face of society's insatiable demand for energy. In *Energy at the Crossroads*, Vaclav Smil considers the twenty-first century's crucial question: how to reconcile the modern world's unceasing demand for energy with the absolute necessity to preserve the integrity of the biosphere. With this book he offers a comprehensive, accessible guide to today's complex energy issues—how to think clearly and logically about what is possible and what is desirable in our energy future. After a century of unprecedented production growth, technical innovation, and expanded consumption, the world faces a number of critical energy challenges arising from unequal resource distribution, changing demand patterns, and environmental limitations. The fundamental message of *Energy at the Crossroads* is that our dependence on fossil fuels must be reduced not because of any imminent resource shortages but because the widespread burning of oil, coal, and natural gas damages the biosphere and presents increasing economic and security problems as the world relies on more expensive supplies and Middle Eastern crude oil. Smil begins with an overview of the twentieth century's long-term trends and achievements in energy production. He then discusses energy prices, the real cost of energy, and "energy linkages"—the effect energy issues have on the economy, on quality of life, on the environment, and in wartime. He discusses the pitfalls of forecasting, giving many examples of failed predictions and showing that unexpected events can disprove complex models. And he examines the pros and cons not only of fossil fuels but also of alternative fuels such as hydroenergy, biomass energy, wind power, and

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solar power. Finally, he considers the future, focusing on what really matters, what works, what is realistic, and which outcomes are most desirable.

Global Perspectives on Small and Medium Enterprises and Strategic Information Systems: International Approaches International Approaches IGI Global

Written from the perspective of children who observe the world through their windows, this book for young readers looks at the lives of housebound children during the coronavirus pandemic. Inspired by true events and people from around the world, *From My Window* shows children that we all have the same fears, and that we can overcome them by being creative and empathetic, and by staying positive and healthy. We will face other challenging situations in the future, and this book shows us that there are opportunities every day to love, learn, create and connect, no matter the circumstances.

A concise yet comprehensive account of the roles and influences of gender over the millennia, featuring new and updated content throughout *Gender in History: Global Perspectives, Third Edition*, explores the construction and evolution of gender in many of the world's cultures from the Paleolithic era to the COVID pandemic of the twenty-first century. Broad in geographic and topical scope, this comprehensive volume discusses the ways families, religions, social hierarchies, politics, work, education, art, sexuality, and other issues are linked to various conceptions of gender. Now organized chronologically rather than topically, this extensively revised edition presents a wealth of up-to-date information based on the scholarship of the last decade. New and expanded chapters offer insights on the connections between gender and key events and trends in world history, including domestication and the development of agriculture, the growth of cities and larger-scale political structures, the

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spread of world religions, changing ideas of race, class, and sexuality, colonialism and imperialism, capitalism, wars, revolutions, and more. Written by a distinguished scholar in the field of women's and gender history, this third edition of *Gender in History: Examines how gender roles were shaped by family life, religious traditions, various other institutions, and how the institutions were influenced by gender* Considers why gender variations developed in different cultures and in diverse social, ethnic, and racial groups within a single culture Addresses ideas in different cultures that shaped both informal societal norms and formalized laws Explores debates about the origins of patriarchy, the development of complex gender hierarchies, and contemporary movements for social change Discusses the gender implications of modern issues including the global pandemic and ongoing cultural and economic shifts Includes an accessible introduction to key theoretical and methodological issues and an instructor's website site with visual and written original sources *Gender in History: Global Perspectives, Third Edition*, is essential reading for undergraduate and graduate students in courses such as those on women's history, women in world history, and gender in world history, and a valuable supplement for general survey courses within History and Women's and Gender Studies programs.

Women accomplish nearly two-thirds of total work around the world (including household duties), comprise one-third of the formal labor force, but women receive one-tenth of the world's income and own only one-hundredth of the world's property. Entrepreneurship is a vehicle for advancing the lives of women around the world. This book brings together 49 distinguished entrepreneurship scholars to provide a unique global vision of the wellbeing of women entrepreneurs necessary for fostering sustainable development and inclusive societies. Although gender inequality is an important

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issue, solutions leading to gender parity are far from reaching ideal levels in the formal workplace and globally. Meanwhile the number of women involved in entrepreneurship is growing exponentially because there are more opportunities for women to own a business and be their own boss. This offers women the most desirable and flexible working conditions that better align with women's lifestyles and multiple family responsibilities. However, entrepreneurial activities are demanding and complex; compared to men, women face special challenges that deserve close attention. This book presents research and programs to effectively support women entrepreneurs in reaching levels of wellbeing required to ensure business sustainability and personal prosperity. Offering a diversity perspectives from around the globe, *The Wellbeing of Women in Entrepreneurship* is of great interest to academics and practitioners working in teaching and research in disciplines including business management, entrepreneurship, organizational change, human centered management, human resources, sustainable development, and women's studies.

"This book addresses the issues of HRM in SMEs by providing a channel of communication to disseminate knowledge; including management philosophies, culture, and management practices"--Provided by publisher.

Good governance is good PR, it is important in every sphere of society, whether it be the corporate environment, the political, or wider society. When resources are too limited to meet the minimum expectations of the people, it is a good governance level that can help to promote the welfare of society. Enlightened companies recognise that there is a clear link between governance and corporate social responsibility and make efforts to link the two. Unfortunately this is too often no more than making a claim that good governance is a part of their CSR policy as well as a part of

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their relationship with shareholders. Corporate Governance and CSR are significant issues in all parts of the world, huge amounts of time and energy are devoted to its global interpretation. Most analysis however is too simplistic to be helpful as it normally resolves itself into simple dualities: rules based v principles based or Anglo-Saxon v Continental. The editors of this book argue that this is not helpful - that the reality is far more complex. They show that Corporate Governance and CSR cannot be understood without taking geographical, cultural and historical factors into account. It is necessary, they say to understand the concerns of people in different parts of the world. Therefore, by using a wealth of case studies, theoretical models, and drawing on the knowledge and perspective of experts from around the world, the editors have produced this valuable book. Global Perspectives on Corporate Governance and CSR discusses issues such as regional and cultural similarities and differences, the contexts of differing legal frameworks and governance codes, differences between large companies and SMEs, governance in new environments (companies and economies) versus stable environments, and the changing environment affecting corporate social responsibility around the world. The editors then synthesise this in a way that will be helpful to business people as well as to academics. Innovation manifests itself as a key driver of improved productivity and sustainable growth in today's global economic landscape. This book • brings together perspectives and case studies from across the world; • discusses frameworks and actual conditions required for innovation; and • examines a variety of themes, such as technology innovation, research & development, team and human resource management, product and process creativity and entrepreneurship development to augment

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strategic and competitive advantage. It will prove essential to those in business and management, entrepreneurship, economics and development studies, particularly those interested in innovation, strategic planning and business leadership.

Small and medium-sized enterprises (SMEs) play a critical role in rejuvenating and sustaining the modern economy, generating substantial employment and serving as important innovation engines for the global economy. *Global Perspectives on Small and Medium Enterprises and Strategic Information Systems:*

International Approaches aims to spread research conducted on SMEs internationally and place it at the disposal of academics, practitioners, consultants, the vendor community, and policymakers. The goal of this book is to highlight the challenges faced by SMEs and how they are coping with the adverse environment through skillful use of IT and technologies such as Web 2.0, Enterprise Resource Planning (ERP), e-commerce, open source software, Business Process Digitization (BPD), and other emerging technologies.

Inspired by the International White Shark Symposium in 2010, *Global Perspectives on the Biology and Life History of the White Shark* incorporates the most important contemporary research findings into a single peer-reviewed book. This beautifully illustrated reference represents a historic change in the context of White Shark (*Carcharodon carcharias*) research. Once considered one of the most poorly understood and difficult sharks to study, this timely book recognizes a new sophisticated focus on the White Shark, raising its

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status from obscurity to enlightenment. The Global Perspectives on the Biology and Life History of the White Shark celebrates the White Shark as the most studied shark in the sea. Within the chapters one can find new insights into a vast range of topics, such as behavior, physiology, migration patterns, habitat preferences, daily activity patterns, molecular genetics, reproductive biology and new research methods. The book also delves into population monitoring and policy options for managers and researchers.

Competing in both high and low-cost operating environments can present a number of unique challenges. In light of global competition and the changing scope of various industries due to technological advancement, these challenges must be addressed in order to ensure business success. Global Perspectives on Achieving Success in High and Low Cost Operating Environments features a collection of research and case studies addressing contemporary issues surrounding operational success in various regions. Business professionals, managers, academics, and upper-level students will find this publication an essential resource for the latest tools and solutions for managing operations in diverse operating environments. This book draws on evidence from global cities around the world and explores various dimensions of immigrant entrepreneurship and urban development. It provides a substantive contribution to the existing literature in several ways. First of all, it pursues a comparative approach, with case studies from both the global north and global south, so as to broaden the theoretical

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framework in this area especially as pertinent to emerging economies. Second, it covers multiple scales, from local community place-making, to urban contexts of reception, to transnational networks and connections. Third, it combines approaches and research methods from numerous disciplines, investigating entry dynamics, trends and patterns, business performance, challenges, and the impact of immigrant entrepreneurship in urban areas. Finally, it pays particular attention to current international experiences regarding urban policies on immigrant entrepreneurship. Given its scope, the book will be an enlightening read for anyone interested in immigration, entrepreneurship and urban development issues around the globe. As global cities around the world continue to attract both domestic migrants and international migrants to their bustling metropolises, immigrant entrepreneurship is emerging as an important urban phenomenon that calls for careful examination. From Chinatown in New York, to Silicon Valley in San Francisco, to Little Africa in Guangzhou, immigrant-owned businesses are not only changing the business landscape in their host communities, but also transforming the spatial, economic, social, and cultural dynamics of cities and regions.

Presenting research on language policy and planning, with a special focus on educational contexts in which English plays a role, this book brings readers up-to-date on the latest developments in research, theory, and practice in a rapidly changing field. The diversity of authors, research settings, and related topics offers a sample of empirical studies across multiple language

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teaching and university contexts. The fifth volume in the Global Research on Teaching and Learning English series, it features access to both new and previously unpublished research in chapters written by TIRF Doctoral Dissertation Grant awardees and invited chapters by respected scholars in the field.

Agricultural Development: New Perspectives in a Changing World is the first comprehensive exploration of key emerging issues facing developing-country agriculture today, from rapid urbanization to rural transformation to climate change. In this four-part volume, top experts offer the latest research in the field of agricultural development. Using new lenses to examine today's biggest challenges, contributors address topics such as nutrition and health, gender and household decision-making, agrifood value chains, natural resource management, and political economy. The book also covers most developing regions, providing a critical global perspective at a time when many pressing challenges extend beyond national borders. Tying all this together, *Agricultural Development* explores policy options and strategies for developing sustainable agriculture and reducing food insecurity and malnutrition. The changing global landscape combined with new and better data, technologies, and understanding means that agriculture can and must contribute to a wider range of development outcomes than ever before, including reducing poverty, ensuring adequate nutrition, creating strong food value chains, improving environmental sustainability, and promoting gender equity and equality.

Agricultural Development: New Perspectives in a

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Changing World, with its unprecedented breadth and scope, will be an indispensable resource for the next generation of policymakers, researchers, and students dedicated to improving agriculture for global wellbeing. This book examines the complexities of mothers who are entrepreneurs in different parts of the world. This uniqueness and contribution to the area of women's entrepreneurship presents many challenges. One must historicize context; focus on socio-political realms and on lived realities. All challenging endeavours, when focusing on mothering and entrepreneurship, in different global contexts. What of the workers in these contexts? More specifically what of female workers within these contexts? How have women negotiated gendered roles within old and new structures? What complexities have preconfigured the diverse realities and positionalities of maternal-workers? How have these intricacies shifted the boundaries of work-family interface? This book focuses on a specific subset of work and the economy for mothers who are entrepreneurs in different parts of the world. In this edited collection, we examine how mothers are negotiating their entrepreneurial endeavors within the contexts of local and global economic shifts. We explore how the socio-cultural, economic and national contexts that (re)structure and (re)frame multiple nodes of power, difference, and realities for mothers as workers across diverse contexts. This type of contextual analysis allows for new lines of inquiry and questions that move beyond the descriptive profiling and gendered assessment of women entrepreneurs. Lastly, the mother-entrepreneur-worker-life balance frames our discussion.

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We particularly set the work-family discourse within many points of contentions related to how the researchers have conceptualized work-life interface, the specific assumptions embedded within these investigations, and the implications of these for how we (re)present the dynamics related to mothering and entrepreneurship. The participation of mothers within entrepreneurial space offers a rich site for analyzing the contextual nature of maternal identity, work life relationships and entrepreneurial identities. In so doing, The third edition of the Feminist Theory Reader anthologizes the important classical and contemporary works of feminist theory within a multiracial transnational framework. This edition includes 16 new essays; the editors have organized the readings into four sections, which challenge the prevailing representation of feminist movements as waves. Introductory essays at the beginning of each section lay out the framework that brings the readings together and provide historical and intellectual context. Instructors who have adopted the book can email SalesHSS@taylorandfrancis.com to receive test questions associated with the readings. Please include your school and location (state/province/county/country) in the email. Now available for the first time in eBook format 978-0-203-59831-3.

Compared to armies and navies, which have existed as professional fighting services for centuries, the technology that makes air forces possible is much newer. As a result, these services have had to quickly develop methods of preparing aviators to operate in conditions ranging from peace or routine security to full-scale war. The first book to address the history and scope of air power professionalization through learning programs, *Educating Air Forces* offers valuable new insight into strategy and tactics worldwide.

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Here, a group of international experts examine the philosophies, policies, and practices of air service educational efforts in the United States, France, Italy, Germany, Australia, Canada, and the UK. The contributors discuss the founding, successes, and failures of European air force learning programs between the Great War and World War II and explore how the tense Cold War political climate influenced the creation, curriculum, and results of various programs. They also consider how educational programs are adapting to soldiers' needs and the demands of modern warfare. Featuring contributions from eminent scholars in the field, this volume surveys the learning approaches globally employed by air forces in the past century and evaluates their effectiveness. Educating Air Forces reveals how experiential learning and formal education are not only inextricably intertwined, but also necessary to cope with advances in modern warfare.

Explore the World--in Polymer Clay! Polymer artists are connected like never before. As the acclaimed curator of the popular blog PolymerClayDaily.com, Cynthia Tinapple brings together 115 diverse artists from around the world to showcase the work of this new international community. Polymer Clay Global Perspectives invites you to explore the trends and cutting-edge styles that are influencing the future of this medium. In this masterful collection, you'll find:

- Tips to create meaningful art that reflects your personality and vision
- Behind-the-scenes profiles of 13 innovative artists in their studios
- Step-by-step projects by contributors who share their signature methods, such as mokume gane, extruded canes, and adapted glass-blowing techniques
- Galleries showcasing the best of the best polymer work in jewelry, miniatures, sculpture, and much more

With artists including Kim Korringa, Shay Aaron, and Fabiola Perez offering their expertise, you'll find endless inspiration to take your art to the next level.

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Begin your own journey through the new landscape of contemporary polymer. A world of possibilities awaits. Mobile money, e-commerce, cash cards, retail credit cards, and more—as new monetary technologies become increasingly available, the global South has cautiously embraced these mediums as a potential solution to the issue of financial inclusion. How, if at all, do new forms of dematerialized money impact people’s everyday financial lives? In what way do technologies interact with financial repertoires and other socio-cultural institutions? How do these technologies of financial inclusion shape the global politics and geographies of difference and inequality? These questions are at the heart of *Money at the Margins*, a groundbreaking exploration of the uses and socio-cultural impact of new forms of money and financial services.

Comparative Health Systems: Global Perspectives explores the health systems of 17 countries through comparative study. Using a consistent framework, the chapters offer an overview of each country’s history, geography, government, and economy, as well as a detailed analysis of the country’s healthcare system facilities, workforce, technology, cost, quality, and access. Current and emerging issues are also explored. The book concludes with a look at the changing U.S. healthcare system and the global challenges and opportunities for health.

Skills-focused resources to support the study of Cambridge IGCSE® and O Level Global Perspectives, for first examination in 2018. Feel confident exploring key global issues from multiple perspectives with Cambridge IGCSE® and O Level Global Perspectives, a brand new coursebook from Cambridge University Press to support study of the Cambridge IGCSE® and O Level Global Perspectives syllabuses, for first examination in 2018. Taking a completely skills-based approach, and written by a Global Perspectives

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specialist, the coursebook is structured around the key skills students must demonstrate, with references to relevant syllabus set topics. Each chapter contains multiple activities to encourage active engagement, assessment practice opportunities and differentiation support so that teachers can focus on the particular needs of their class.

Governance is at the centre of the work of all sport organizations, from small sport clubs to international sport federations. This book explores sport governance in today's globalised marketplace. It adopts a broad, modern definition of 'governance' that includes the operational process of organizing resources and the implementation of standing policies and plans, as well as regulation, direction, control and evaluation. The book presents a series of cutting-edge case studies that shine important new light on key themes in contemporary sport management, including sustainability, human resource management, cross-cultural management and labour markets, across a wide range of sporting contexts, from Formula One and the Commonwealth Games to the NCAA. Bringing together researchers and practitioners from five continents, it represents an important platform for the international exchange of ideas, best practices, and scholarly enquiry. This is fascinating reading for any student, researcher or practitioner with an interest in sport business and management, event management or international business.

Written by an expert team of Australian academics, *Leadership* gives students the tools they need to navigate their leadership journey.

In recent years, historians across the world have become increasingly interested in transnational and global approaches to the past. However, the debates surrounding this new border-crossing movement

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have remained limited in scope as theoretical exchanges on the tasks, responsibilities and potentials of global history have been largely confined to national or regional academic communities. In this groundbreaking book, Dominic Sachsenmaier sets out to redress this imbalance by offering a series of new perspectives on the global and local flows, sociologies of knowledge and hierarchies that are an intrinsic part of historical practice. Taking the United States, Germany and China as his main case studies, he reflects upon the character of different approaches to global history as well as their social, political and cultural contexts. He argues that this new global trend in historiography needs to be supported by a corresponding increase in transnational dialogue, cooperation and exchange. The increasing ethnic, racial, cultural, religious, and languagediversity in nations throughout the world is forcing educators andpolicymakers to rethink existing notions of citizenship andnationality. To experience cultural democracy and freedom, a nationmust be unified around a set of democratic values such as justiceand equality that balance unity and diversity and protect therights of diverse groups. Diversity and Citizenship Education:Global Perspectives brings together in one comprehensive volumea group of international experts on the topic of diversity andcitizenship education. These experts discuss and identify theshared issues and

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possibilities that exist when educating for national unity and cultural diversity. Diversity and Citizenship Education: Global Perspectives presents compelling case studies and examples of successful programs and practices from twelve nations, discusses problems that arise when societies are highly stratified along race, cultural, and class lines, and describes guidelines and benchmarks that practicing educators can use to structure citizenship education programs that balance unity and diversity. The book covers a broad range of issues and includes vital information on such topics as Migration, citizenship, and education The challenge of racialized citizenship in the United States The contribution of the struggles by Indians and Blacks for citizenship and recognition in Brazil Crises of citizenship education and ethnic issues in Germany, Russia, and South Africa Conflicts between religious and ethnic factions Diversity, globalization, and democratic education Women Across Cultures examines contemporary women's issues and empowerment from a global perspective. Gender inequality is examined as a historical, sociocultural phenomenon within the context of interlocking systems of inequality such as racism, colonialism, and economic injustice. A strong emphasis is given to the variety of approaches and actions women take to promote gender equality and to influence women's progress. The influence of

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intersectional and contextual factors on women's issues, activism, and movements are a key focus. The global expansion of participation rates in higher education continue more or less unabated. However, while the concept of lifelong learning has figured prominently in national and international educational policy discourse for more than three decades, its implications for the field of higher education has remained relatively underdeveloped. This book focuses on a particular dimension of the lifelong learning: higher education for those who have not progressed directly from school to higher education. Some will embark on undergraduate programmes as mature students, part-time and/or distance students; others wish to return to higher education after having completed (or not completed) a previous academic programme, while increasing numbers participate in postgraduate and continuing studies for a complex mix of professional and personal reasons. Adopting a comparative and international longitudinal perspective which goes beyond a snapshot view by building on the cases of a core group of ten OECD countries, this timely book investigates the ways in which important new developments impacting on higher education crystallise around the lifelong learning agenda: new technology and open source resources; the changing role of the state and market in higher education; the blurring of public and private boundaries; issues of equity and access in a time of

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global economic turmoil; the increased emphasis on research and international league tables; the changing nature of the education; and, the complex interaction of international, national and regional expectations which governments and other stakeholders have of universities and other public and private institutions of higher education. While focusing on the situation in Canada, USA, Japan, Australia, New Zealand and a wide variety of European countries, the book also assesses the issues from the perspective of developing countries. Launched by the Irish Minister of Education, this timely book is a must read. Find out more here:

http://www4.dcu.ie/ovpli/herc/book_launch

A half century after its founding in London in 1844, the Young Men's Christian Association (YMCA) became the first NGO to effectively push a modernization agenda around the globe. Soon followed by a sister organization, the Young Women's Christian Association (YWCA), founded in 1855, the Y-movement defined its global mission in 1889. Although their agendas have been characterized as predominantly religious, both the YMCA and YWCA were also known for their new vision of a global civil society and became major agents in the world-wide dissemination of modern "Western" bodies of knowledge. The YMCA's and YWCA's "secular" social work was partly rooted in the Anglo-American notions of the "social gospel"

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that became popular during the 1890s. The Christian lay organizations' vision of a "Protestant Modernity" increasingly globalized their "secular" social work that transformed notions of science, humanitarianism, sports, urban citizenship, agriculture, and gender relations. Spreading Protestant Modernity shows how the YMCA and YWCA became crucial in circulating various forms of knowledge and practices that were related to this vision, and how their work was coopted by governments and rival NGOs eager to achieve similar ends. The studies assembled in this collection explore the influence of the YMCA's and YWCA's work on highly diverse societies in South, Southeast, and East Asia, North America, Africa, and Eastern Europe. Focusing on two of the most prominent representative groups within the Protestant youth, social service, and missionary societies (the so-called "Protestant International"), the book provides new insights into the evolution of global civil society in the nineteenth and twentieth centuries, and its multifarious, seemingly secular, legacies for today's world. Spreading Protestant Modernity offers a compelling read for those interested in global history, the history of colonialism and decolonization, the history of Protestant internationalism, and the trajectories of global civil society. While each study is based on rigorous scholarship, the discussion and analyses are in

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accessible language that allows everyone from undergraduate students to advanced academics to appreciate the Y-movement's role in social transformations across the world.

2013 saw the launch of the largest, most influential investment initiative in recent memory: China's Belt and Road Initiative (BRI). This globe-spanning strategy has reshaped local economies and regional networks, and it has become a contested subject for scholars and practitioners alike. How should we make sense of the complex interactions that the BRI has enabled? Understanding these processes requires truly global perspectives alongside careful attention to the role that local actors play in giving shape to individual BRI projects. The contributions in this volume provide both 'big picture' assessments of China's role in regional and global interactions and detailed case studies that home in on the role agency plays in BRI dynamics. Written by leading area studies scholars with diverse disciplinary expertise, this book reveals how Chinese efforts to recalibrate the world are taken up, challenged, revamped, and reworked in diverse contexts around the world.

Dorothy N. Gamble and Marie Weil differentiate among a range of intervention methods to provide a comprehensive and effective guide to working with communities. Presenting eight distinct models grounded in current practice and targeted toward

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specific goals, Gamble and Weil take an unusually inclusive step, combining their own extensive experience with numerous case and practice examples from talented practitioners in international and domestic settings. The authors open with a discussion of the theories for community work and the values of social justice and human rights, concerns that have guided the work of activists from Jane Addams and Martin Luther King Jr. to Cesar Chavez, Wangari Maathai, and Vandana Shiva. They survey the concepts, knowledge, and perspectives influencing community practice and evaluation strategies. Descriptions of eight practice models follow, incorporating real-life case examples from many parts of the world and demonstrating multiple applications for each model as well as the primary roles, competencies, and skills used by the practitioner. Complexities and variations encourage readers to determine, through comparative analysis, which model at which time best fits the goals of a community group or organization, given the context, culture, social, economic, and environmental issues and opportunities for change. An accompanying workbook stressing empowerment strategies and skills development is also available from Columbia University Press.

Entrepreneurs exist in every country but the nature and level of entrepreneurial activity differs remarkably. Why is this? What shapes the level of

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entrepreneurial activity in each country? What defines entrepreneurial activity? As more and more teaching and research into entrepreneurship reflects its often international nature, the need for literature reflecting this grows. This concise new textbook provides an introduction to topics in entrepreneurship in a global context; focusing on how enterprise works across the world. Important topics such as financing, innovation and (anti) social enterprise are discussed in detail throughout the text and examples and case studies are used to illustrate the application of different theoretical and conceptual approaches to entrepreneurship and the role it plays in developed, emerging and transitional economies. Entrepreneurship: A Global Perspective is suitable for both final year undergraduate and postgraduate courses in enterprise and is likely to appeal particularly to student groups with a strong international element.

The international cast of authors in this important book explore how internationalizing small and medium sized enterprises (iSMEs) face major crises, such as COVID-19, and have managed them to reach a stable and desired state post-crisis. Chapter orientations vary from theoretical to empirical. Each focuses on issues related to a major crisis, and present already-deployed success strategies in 14 different country environments. The rich diversity of chapters offers a highly significant and timely

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contribution to the field. This book consists of five parts. An introduction to the volume and an extensive literature review open the book and are followed in Part II by general, yet critical, topics such as firm capabilities, resources and orientations, which collectively influence how smaller firms perceive emerging, approach or unfolding crisis in their environments and how the national public policy as well as the evolution of the crisis affects them. Part III extends this discussion to look at digitization and 'servitization' for higher customer and market-orientation, supply chains and overall governance. Specific research-based examples of strategies fill out Part IV and the final part offers a view beyond the current crisis. Scholars and students in entrepreneurship, international business and other related areas will find this very timely volume illuminating.

Marketing: A Global Perspective is the much-anticipated EMEA edition of Grondslagen van de Marketing, the market leader in the Netherlands for over 25 years. In this bestseller, Dr Bronis Verhage strikes the right balance between marketing theory and practice. The text features perspectives from Europe, the Middle East, Africa and the wider world, embedded in a global context, offering a cutting-edge review of new priorities in marketing, as illustrated by a diverse selection of analyses of world-class companies' customer-focused strategies. This

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attractively-illustrated, full-colour edition includes a range of case vignettes assessing small and medium-sized enterprises and large global corporations such as L'Oréal, Philips and Google, encompassing the entire field of marketing, including services marketing, B2B and green marketing.

This title presents important theoretical developments with regard to research at the entrepreneurship and marketing interface. The editors have invited acknowledged authors working in this exciting discipline, from around the world, to divulge and present in a comprehensive format, a book which addresses critical issues for businesses, both small and large, from a global perspective.

Aquatic systems play a salient role in the complex processes of energy and matter exchange between the geosphere and the atmosphere. For example, reactions taking place in cloud water droplets can substantially alter the atmospheric budget and chemistry of trace gases; pollution induced weathering reactions at water/soil interfaces can affect the availability of nutrients and increase the concentration of potentially toxic metals in groundwaters. Moreover, the inextricable links between the water cycle, the geosphere and the atmosphere ensure that apparently localized environmental problems have increasingly impacts in other parts of the world. To identify local-to-global scale variables associated with environmental

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changes, a focus must be placed on the recognition of processes, rather than a continued reliance on monitoring state variables. However, in heterogeneous aquatic systems, small scale aspects of a process under observation may not be summed directly to obtain regional estimates because of process nonlinearities with change in scale. To understand this, the integrated use of measurements across a range of scales is required.

The vast majority of businesses globally are small. If business is to be socially responsible, we need to go beyond the westernised concept of 'Corporate Social Responsibility', to develop 'Small Business Social Responsibility'. This agenda-setting Research Handbook on Small Business Social Responsibility includes leading research from around the world, including developed and developing country contexts. It provides a foundation for the further development of small business social responsibility as a scholarly subject and crucially important practice and policy field.

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